



What is philanthropy?

Maybe *philanthropy* is a new term for you, but its use dates back to the ancient Greeks. For them, the word *philanthropy* meant “for the love of mankind.” Today, in a broad sense, it still means the same thing.

But, we have a more specific use for the word as well. These days, *philanthropy* refers to charitable giving. We use it to refer to the act of giving, to the good that comes from giving, and to the whole concept and field of charity.

So, how is the word pronounced?

To make it easier, think of four parts that make up the word *philanthropy*:

PHIL is pronounced just like **fill**, so think of filling the community with greater resources and a better quality of life for everyone.

AN is pronounced just like **Ann**, the name of your aunt, or sister or friend, reminding us that women make a large portion of the gifts to charity, and that women and children receive a large portion of the benefits from philanthropy.

THRO is pronounced just like **throw**, so when you make a gift it is like throwing a football, and the Foundation will be there to catch it, and make a winning score in the community.

PY is pronounced just like **pea**, the small vegetable, reminding us the even the smallest of acts can bring great benefits to our lives.

Thank you for everything you do to make Central Louisiana better, including your wise and generous philanthropy.